

jonathan.hindi.wd@gmail.com

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**Hard Skills**

**Software**

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| --- | --- |
| Adobe Photoshop CS2,3,4,5  Adobe Indesign  Adobe Illustrator  Adobe Flash  HTML5  CSS, CSS2, CSS3  JavaScript  jQuery  Android XML Layout | jQuery Mobile  SEO  SEM  Visual Studio 05, 08, 10  Dream Weaver  PhoneGap  Eclipse  Microsoft Office |

**User Experience / Design**

I am up to date with the latest trends in UX on both mobile and web. I have hands on experience creating flow charts, wireframes and spec docs.

I have 9 years professional experience creating pixel perfect designs. I am a branding experience and versed in cross platform compatibility through responsive design.

**Soft Skills**

**Communication**

English (written and spoken fluently)

Arabic (written and spoken fluently)

**Education**

California State University, Northridge

Bachelor of Business Administration Major: Marketing

**Work Experience**

**Kaleo Apps – Project Manager** *(July 2013 – Present)*

Kaleo Apps is a startup company that is creating a content management system for building phone applications. I manage the project, set expectations and provide the bridge between business goals and development efforts. I manage a team of 8 developers, designers and testers. As for my hands on work, I provide logic flow charts, wireframes, and high fidelity mockups. I also write the front-end HTML and CSS for the site and the phone application that would be compatible with iOS and Android.

**Flywheel – UI/UX Designer** *(Dec 2011 – Dec 2013)*

Flywheel is a startup company that provides a Geo tracking software that can be implemented on any smartphone. Their main focus has been in the transportation industry and has expanding rapidly and internationally. I design the UI/UX of new features and maintain the administrative site. I am also responsible for the site’s front-end development and UI/UX for the Android application including writing the XML Layout.

**LA Law Library – Graphic Designer** *(Dec 2010 – Feb 2012)*

I came in when the Library was ready to completely reinvent itself from being a warehouse of books to a leader in research technology. I was given the responsibility to create the look for the new marketing strategy and maintain the brand across all communication effort, digital and print.

**Magnify 360 – Front End Web Developer** *(Oct 2010 – Dec 2010)*

Serving clients such as Intuit®, MasterCard®, netSpendTM, Seagate® and many more, I developed landing pages for SEO and higher click through rates. Later, my skills in marketing and design were utilized to design page components, e-banners and landing pages.

**Safe Mode Services – Owner** *(Aug 2010 - Dec 2011)*

A business created to satisfy any marketing and communication need. Clients served:

* Vitro – An advertisement agency serving clients such as: Budweiser, Land Rover, Asics and many more
* MadainCorp - A software service provider
* GGothika - Gothic jewelry owned by a gold smith dealing with precise stones
* WeNominate.com - A voting site similar to Yelp
* Top To Toe Mobile - In home SPA service
* Skin Body Lounge - SPA
* All Star Video Games - Ecommerce site, selling vintage video games and consoles
* GG Jewelry - High end Jewelry
* City Wide Dispatch - A cab dispatcher
* Cam Caddie - Wholesaler, providing camera accessories
* Hefner Property Management - Business property management company
* Nels Kitchen - Umbrella brand for organic food products
* Gilson’s Property Management - Business property management company